

## Pre-Conference Workshop

<b>July 29, 2021 (Thursday)</b>	
<b>8:30-9:00</b>	<b>Registration</b>
<b>9:00-9:10</b>	<b><u>Welcome Remarks</u></b>  ◆ Welcome Remarks by Dr. Albert Wai-Kit CHAN – Founder & Director, USCIPi
<b>9:10-12:30</b>	<p style="text-align: center;"><b><u>CEO’s Perspective: The Utilization and Optimization of IP Strategy for Tech Startups</u></b></p> <p>Moderator: Prof. Jyh-An LEE – Associate Professor &amp; Assistant Dean (Undergraduate Studies), The Chinese University of Hong Kong; Mr. Grover CHEUNG – Founder &amp; CEO, Qi Diagnostics Ltd</p> <ul style="list-style-type: none"> <li>◆ Prof. Yuk Lam LO – President, HK Bio-Med Innotech Association <b>Topic: Development of Innovative Technologies and Comprehensive IP Protection in the Greater Bay Area.</b></li> <li>◆ Dr. Yu-Fen CHANG – Founder &amp; CEO, LumiSTAR Biotechnology, Inc. <b>Topic: Strategy of Developing COVID-19 High Throughput Antigen/Antibody Test and Drug Screening - From Outbreak to Post-pandemic Era.</b></li> <li>◆ Dr. John LUK – Founder &amp; CEO, Arbele Corp <b>Topic: Developing Effective Immunotherapeutics that Defeat Cancer</b></li> <li>◆ Prof. Sai Ming NGAI – Principal Consultant, OM Sciences Co Ltd <b>Topic: Polymers for Sensor/Electronic Applications</b></li> <li>◆ Mr. Aldrin OR – Founder &amp; CEO, Curie Limited <b>Topic: Mechanism vs Formula Biomedical Patent Strategy</b></li> <li>◆ Dr. Daniel SO – CEO &amp; Co-Founder, Genvida (HK) Co. Ltd <b>Topic: SONAS (Solid-state NANopore Sequencing) – “Genomics at Your Fingertips”</b></li> <li>❖ Q &amp; A 10 –20 mins</li> </ul>
<b>12:30-14:00</b>	<b>Break</b>
<b>14:00-17:00</b>	<p style="text-align: center;"><b><u>Intangible Assets in Building Enterprise Value of Early-to-Growth Stage Companies</u></b></p> <p>Moderator: Mr. Nelson TONG – Director, International Intangible Assets Institute Limited</p> <ul style="list-style-type: none"> <li>◆ Dr. Albert Wai-Kit CHAN – Founder &amp; Director, USCIPi <b>Topic: Introduction: What are Intangible Assets?</b></li> <li>◆ Mr. Nelson TONG – Director, International Intangible Assets Institute Limited <b>Topic: Intangible Assets – Financial Statement Analysis – Public Biotech/Pharma Company</b></li> <li>◆ Mr. Winfred FAN – CEO, Anywhere Networks <b>Topic: Intangible Asset Accounting – Early-Stage Ventures to Public Companies</b></li> <li>◆ Dr. Gen LI – President and Founder, Phesi Mr. Jonathan PEACHEY – Chief Operations Officer, Phesi <b>Topic: How to Build Data Intangible Assets – Clinical Trial Design &amp; Development Company</b></li> </ul>

	<ul style="list-style-type: none"> <li>◆ Mr. Rong XIE – Founder, Fuxion IP Consulting, Co. Ltd. Mr. Dominic LUI – Fuxion IP Consulting, Co. Ltd. <b>Topic: PRC Data Security Updates (2021)</b></li> <li>◆ Dr. Keith CHAN – Senior Partner, Bright Spot Management Consultants Corp., China/Taiwan/Hong Kong <b>Topic: Valuation Methods of Intangible Assets</b></li> <li>❖ Q &amp; A 10 –20 mins</li> </ul>
17:00-17:10	<p style="text-align: center;"><b><u>Closing Remarks</u></b></p> <ul style="list-style-type: none"> <li>◆ Dr. Albert Wai-Kit CHAN – Founder &amp; Director, USCIPI</li> </ul>