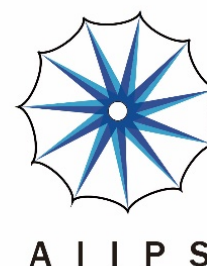


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The 12th IP Conference **Technology and Legal Frontiers in Global Pandemics:**

Risk Management, Capital Mobility and Intangible Assets

Date: July 31th, 2020 (Webinar)

Co-organizers: United States-China Intellectual Property Institute Inc. (USCIP)
Asia Innovation and IP Society Limited (AIIPS)
The Faculty of Law of the Chinese University of Hong Kong (CUHK LAW)

Website: <http://uscipi.com/>

Abstract:

As the COVID-19 pandemic continues to shake up the world, innovation and technology have found a new battleground. In a fight for human lives, attention has been redirected to finding a vaccine. AI, smart devices, diagnostic and analytical tools have further broadened their reach to respond to this emergency. The next era of technology will also be built upon the processing, interpretation, and manipulation of big data in sectors such as telecom, healthcare and e-commerce. With this whole new landscape of digital technology, it is inevitable for a maelstrom of capital, intangible assets and commerce to follow. Companies need to shape up the right strategies for managing financial risks, balancing capital mobility while protecting intangible assets. Join us as our experts examine the current economic landscape and other frontiers brought on by the pandemic to explore the challenges that lie ahead and offer possible solutions.

Program Rundown:

July 31, 2020 (Friday)	
08:30 – 09:00	Registration
09:00 – 09:10	<p style="text-align: center;"><u>Welcome Remarks</u></p> <p>Moderated by Prof. Jyh-An LEE – Associate Professor & Assistant Dean (Undergraduate Studies), The Chinese University of Hong Kong</p> <ul style="list-style-type: none"> ◆ Welcome Remarks by Prof. Lutz-Christian WOLFF – Dean of the Faculty of Law and Wei Lun Professor of Law, The Chinese University of Hong Kong ◆ Welcome Remarks by Dr. Albert Wai-Kit CHAN – Founder & Director, USCIP
09:10 – 10:15	<p style="text-align: center;"><u>Keynote Section</u> <u>The Global Impact of COVID-19</u></p> <p>Moderated by Dr. Albert Wai-Kit CHAN – Founder & Director, USCIP</p> <p>Panel Discussion</p> <ul style="list-style-type: none"> ◆ Prof. Peter YU – Professor of Law, Professor of Communication and Director, Center for Law and Intellectual Property, Texas A&M University ◆ Prof. Dongmin CHEN – Chair Professor, Institute of Interdisciplinary Sciences, Peking University ◆ Prof. Bryan MERCURIO – Simon F.S. Li Professor of Law, Faculty of Law, The Chinese University of Hong Kong <p>❖ Q & A : 10 – 15 mins</p>
10:20– 11:20	<p style="text-align: center;"><u>IP and COVID-19</u></p> <p>Moderated by Dr. Kenneth KAM – Founder, Qi Diagnostics Limited & Mr. Grover CHEUNG – Founder, Qi Diagnostics Limited</p> <p>Presentation</p> <ul style="list-style-type: none"> ◆ Prof. Ana Santos RUTSCHMAN – Assistant Professor of Law, Saint Louis University Topic: Vaccines as Technology: Intellectual Property Considerations During COVID-19 ◆ Dr. Joseph TAM – Founder and Honorary Chairman, Pangenia Group Topic: Innovations In Diagnostics Help Contain COVID-19 Spread and Expedite Economic Recovery <p>❖ Q & A : 10 – 15 mins</p>
11:20 – 11:35	Break
11:35 – 12:50	<p style="text-align: center;"><u>IP and Artificial Intelligence</u></p> <p>Moderated by Prof. Dongmin CHEN – Chair Professor, Institute of Interdisciplinary Sciences, Peking University</p> <p>Presentations</p> <ul style="list-style-type: none"> ◆ Prof. Jyh-An LEE – Associate Professor & Assistant Dean (Undergraduate Studies), The Chinese University of Hong Kong Topic: Roadmap to Artificial Intelligence and Intellectual Property ◆ Prof. Yahong LI – Associate Professor and Director of the LLM Program in Technology and IP Law at HKU Department of Law, and Associate Director (IP) at HKU Technology Transfer Office Topic: The Optimal Patent Policy of Medical AI in the Crisis of COVID-19 Pandemic ◆ Prof. Tianxiang HE – Assistant Professor, School of Law, City University of Hong Kong Topic: Originality as an Obstruction for Copyright Protection over AI-generated Contents in China <p>❖ Q & A : 10 – 15 mins</p>

12:50 – 13:50	Lunch
13:50 – 15:05	<p style="text-align: center;"><u>IP Updates</u></p> <p>Moderated by Mr. Johnson LAM – President, AIIPS; Partner, Hui & Lam LLP</p> <p>Presentation</p> <ul style="list-style-type: none"> ◆ Dr. Robert ALDERSON – Partner, United States and European Patent Attorney at Berggren Oy (Helsinki, Finland) Dr. Mariella MASSARO – Partner, IP Strategist at Berggren Oy (Helsinki, Finland) Topic: Updates on Innovation and Intellectual Property in Europe ◆ Dr. Guanbin XIE – Senior Partner, Beijing Lifang and Partners Law Firm Topic: Development of Trade Secrets Protection in China ◆ Dr. Roy CHAN – Executive and Scientific Adviser, Albert Wai-Kit Chan Intellectual Property Limited Mr. Rong XIE – Partner, Law Offices of Albert Wai-Kit Chan, PLLC Topic: US IP Updates and HK Filing Strategies <p>❖ Q & A : 10 – 15 mins</p>
15:05– 15:20	Break
15:20 – 16:20	<p style="text-align: center;"><u>IP and Intangible Cultural Heritage (ICH)</u></p> <p>Moderated by Prof. Jyh-An LEE – Associate Professor & Assistant Dean (Undergraduate Studies), The Chinese University of Hong Kong Kong</p> <p>Presentations</p> <ul style="list-style-type: none"> ◆ Prof. Steven GALLAGHER – Associate Professor of Practice in Law & Associate Dean (Teaching & Learning), Faculty of Law, The Chinese University of Hong Kong Topic: Prošek or Prosecco: Intellectual Property or Intangible Cultural Heritage? ◆ Mr. Yao DENG – Partner, Lifang & Partners (Guangzhou) Topic: Li Textile Techniques: The Practice of Safeguarding its Traditional Techniques and Intellectual Property Rights <p>❖ Q & A : 10 – 15 mins</p>
16:25 – 17:40	<p style="text-align: center;"><u>Round Table (Conduct in Mandarin)</u></p> <p style="text-align: center;"><u>Technology Investment and Transfer amidst the Global Pandemic</u></p> <p>Moderated by Mr. William LAM – Partner, Hui & Lam LLP</p> <p>Panel Discussion</p> <ul style="list-style-type: none"> ◆ Mr. John WANG – Executive Partner, GTJA Investment Group ◆ Dr. Luying LIU – Associate Dean, Innovative Institute of Basic Medical Sciences of Zhejiang University ◆ Dr. Patrick Alois HUEBNER – Associate, BEITEN BURKHARDT ◆ Dr. Wai Shun LO – General Partner, DL Capitals <p>❖ Q & A : 10 – 15 mins</p>
17:40 – 17:55	<u>Closing Remark</u>