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Innovations in a Changing Intellectual Property World

Date: 1st and 2nd August, 2014 (Friday and Saturday)

Venue: Joint Professional Centre, Unit 1, G/F., The Center, 99 Queen’s Road, Central, Hong Kong

Abstract:

With businesses becoming increasingly aware of its value, or rather, the folly of not having protection for it, there is no doubt that Intellectual Property (IP) has grown in prominence lately. The IP landscape is constantly shifting and evolving, with many factors simultaneously bringing about changes. For instance, these past few years have seen increase in patent litigation; every court ruling greatly impacting patent rights causing many to reconsider their IP strategies. Another factor that has been recently coming into effect are the IP laws and policies, many emerging countries like China and India have been developing all these years. Influences are not limited to only outside factors; innovations have been changing the course of business for years. Be it biotechnology, electronics, or medical, the right manipulation of your innovation can shake up any industry. Understanding the latest trends and changes in innovations and IP policies, as well as transaction and capitalization of IP is crucial to maximizing your business strategy. Learning to identify and adapt to the changes that will affect your bottom line with ensure your company’s success. IP experts from various countries will join our seminar to discuss the current IP environment and share their stories and suggestions.

Speakers and Moderators:

Dr. Keith Chan, Dr. Muhammed I. Hussain, Prof. Dongmin Chen, Dr. Daniel R. Marshak, Mr. Al Kwok, Dr. Jie Wang, Dr. Yun Kau Tam, Mr. Edward Mak, Dr. Albert Wai Kit Chan, Ms. Patricia S. Lecca, Dr. Jacqueline Lui, Mr. Charles Ho, Dr. Wai Shun Lo, Mr. Brett Shadbolt, Mr. William Lam, Dr. Kewen Jin, Dr. Yuanjia Hu, Mr. Rong Xie, Dr. Lewis Luk, Dr. Kam Wah Law, and Dr. Matthew Au

Program Rundown:

1st August, 2014 (Friday) - Innovations and Protection	
08:15 – 08:50	Registration and Networking
08:50 – 09:15	Welcome Remarks by Dr. Albert Wai Kit Chan Group Photo Taking
09:15 – 10:45	<u>Innovations and Development</u> Moderated by Dr. Wai Shun Lo <ul style="list-style-type: none"> ◆ Dr. Keith Chan – President and CEO of GloboAsia LLC; Senior Advisor of Cornerstone IP Foundation of Taiwan National Chengchi University; Professor of Taiwan National Yang Ming University <i>“Innovation and Innovation Management in Biotech/Pharma Industry: Creative Research, Creative Product Development, Creative Disease, Creative IP Management and a Lot More.”</i> ◆ Dr. Muhammed I. Hussain – Managing Partner of IIPCS and Co-Founder of Green Technologies Ltd

	<p><i>“Translation of Big Data into Significant Data: Where Are We and Where Are We Going?”</i></p> <ul style="list-style-type: none"> ◆ Prof. Dongmin Chen – Dean of School of Innovation and Entrepreneurship of Peking University <i>“New Policy and Practices for University IP Licensing and Technology Transfer in China”</i>
10:45 – 11:00	Coffee Break
11:00 – 12:00	<p><u>Innovations and Development</u></p> <ul style="list-style-type: none"> ◆ Dr. Daniel R. Marshak – Senior VP & CSO of PerkinElmer Inc. <i>“PerkinElmer Supports Human and Environmental Health in China”</i> ◆ Mr. Al Kwok – Co-Founder of IIPCC; VC of Asia Pacific Cloud Apps Alliance <i>“Sustainability Development and Innovation”</i>
12:00 – 13:00	Panel Discussion
13:00 – 14:00	Lunch Session
14:00 – 15:30	<p><u>Innovations Protection and Strategy – Perspective from Inventors</u></p> <ul style="list-style-type: none"> ◆ Dr. Jie Wang - Executive VP of Academy of Clinical Research and Translational Medicine, Jiangsu Provincial Hospital <i>“Create Environment and Culture for Innovation Via A System”</i> ◆ Dr. Yun Kau Tam - President & CSO of Sinoveda Canada Inc. <i>“Transforming Traditional Chinese Medicine (TCM) To Main Stream Pharmaceuticals”</i> ◆ Mr. Edward Mak - Director of Pacific Arrow Ltd <i>“Discovering New Natural Compounds and Their Protection in the Post Myriad Era”</i>
15:30 – 15:45	Coffee Break
15:45 – 17:30	<p><u>Changing Intellectual Property Landscape</u> Moderated by Dr. Albert Wai Kit Chan</p> <ul style="list-style-type: none"> ◆ Dr. Jacqueline Lui – U.S. Patent Agent; Managing Director of Eagle IP Ltd; President of HIPP <i>“Patenting natural matters after Myriad and Mayo”</i> ◆ Mr. Charles Ho – U.S. and PRC Patent Attorney of Barron & Young Intellectual Property Ltd; Council Member of HKIPA <i>“Recent Changes in Chinese Design Patent”</i> ◆ Ms. Patricia S. Lecca – European and French Patent Attorney of Lecca & Associates Ltd <i>“Future European Patent Protection Package”</i> (Delivered by Dr. Albert Wai-Kit Chan)
17:30 – 18:00	Panel Discussion

2nd August, 2014 (Saturday) - IP Capitalization and Enforcement

08:30 – 09:00	Registration and Networking
09:00 – 10:30	<p><u>IP Transaction, Evaluation and Capitalization</u> Moderated by Dr. Muhammed I. Hussain</p> <ul style="list-style-type: none"> ◆ Dr. Wai Shun Lo – Adjunct Professor of CUHK <i>“IP Transaction in China: For Real?”</i> ◆ Mr. Brett Shadbolt – CEO of Censere Group <i>“What is your IP worth?”</i>

	<ul style="list-style-type: none"> ◆ Mr. William Lam – Founder of Hui & Lam Solicitors <i>“Deal Structure and Platform for IP Commercialization- Mainland China/Hong Kong Chapter”</i>
10:30 – 10:45	Coffee Break
10:45 – 12:15	<u>IP Transaction, Evaluation and Capitalization</u> <ul style="list-style-type: none"> ◆ Dr. Kewen Jin – CEO and Co-Founder of Symap Medical Ltd <i>“IP Value for Start-Up: an Investor’s Perspective”</i> ◆ Dr. Jie Wang – Executive VP of Academy of Clinical Research and Translational Medicine, Jiangsu Provincial Hospital <i>“SyMap Medical Ltd, A New Venture with IPs as Main Driving in China”</i> ◆ Dr. Yuanjia Hu – Assistant Professor of University of Macau <i>“Patent: a Powerful Indicator to Measure Drug Innovation”</i>
12:15 – 13:00	Panel Discussion (Moderated by Dr. Kewen Jin and Dr. Muhammed I. Hussain) <ul style="list-style-type: none"> ◆ IP Transaction and Capitalization in the Changing Environment
13:00 – 13:45	Lunch Session
13:45 – 15:15	<u>IP Procurement and Enforcement in the United States</u> <ul style="list-style-type: none"> ◆ Dr. Keith Chan – President and CEO of GloboAsia LLC; Senior Advisor of Cornerstone IP Foundation of Taiwan National Chengchi University; Professor of Taiwan National Yang Ming University <i>“The Impact of Leahy-Smith AIA on Scientific Research and Product Development - A Primer from a Scientist to a Scientist”</i> ◆ Mr. Rong Xie – U.S. Patent Attorney of Law Offices of Albert Wai-Kit Chan, PLLC <i>“Divided Patent Infringement – U.S. Supreme Court’s Ruling on Limelight vs. Akamai”</i> ◆ Ms. Patricia S. Lecca – European and French Patent Attorney of Lecca & Associates Ltd <i>“Hatch-Waxman – Business Strategies”</i> (Delivered by Dr. Albert Wai-Kit Chan)
15:15 – 15:30	Coffee Break
15:30 – 17:00	<u>Local Perspective</u> Co-organized by Hong Kong Institute of Patent Attorneys – HKIPA, and Hong Kong Institute of Patent Practitioners – HIPP Moderated by Dr. Kam Wah Law <ul style="list-style-type: none"> ◆ Dr. Lewis Luk – Adjunct Professor of Faculty of Engineering, The Hong Kong Polytechnic University; President of HKIPA <i>“Hong Kong Patent System Reform - Original Grant v. Re-registration”</i> ◆ Dr. Kam Wah Law – US Patent Attorney and HK solicitor; Partner of Squire Patton Boggs; VP of HIPP and VP of HKIPA <i>“Patent Filing Strategy in Hong Kong”</i> ◆ Dr. Jacqueline Lui – U.S. Patent Agent; Managing Director of Eagle IP Ltd; President of HIPP <i>“HK as an IP Hub : a Proposal on What the Government Can Do”</i> ◆ Dr. Matthew Au – Managing Director of MKA Intellectual Partners Ltd

17:00 – 18:00	<i>“Managing IP: a Commercial Perspective on Valuing and Licensing Intellectual Property”</i> Panel Discussion
18:00 – 18:10	Closing Remarks by Dr. Albert Wai Kit Chan

Registration and Enquires:

Please contact Ms. Eve Cheung at admin@kitchanip.com or 2546-1331 for registration or enquires.